

*the* **TRULY**  
SCRUMPTIOUS *group*

*Exhibitor Media Pack*  
*Show Season Spring 2018*



# *About Us*

Working with the very best, carefully selected local wedding professionals Truly Scrumptious Weddings host well- advertised and promoted, popular Wedding Shows throughout Cambridgeshire and Lincolnshire.

# Why Exhibit with Us?

We are constantly told our shows are some of the most professionally managed and friendliest shows in the country.

- All shows are well advertised and promoted via Social Media, popular Internet Wedding Websites, magazine adverts, banners and flyers.
- When you exhibit you will receive regular and on-going shout-outs across our Social Media network and not just exposure on Show Day!
- Unlike many other wedding fairs companies we will NOT flood a show with lots of the same thing but carefully manage categories to ensure couples have a good choice whilst ensuring we are always fair to exhibitors.
- Continued promotion and exposure via our venues by featuring in our Show Guides.

*Did we mention the FREE DOUGHNUTS at every show?*

# Exhibitor Rates

Exhibitors will receive:

- Basic Listing in Show Guide
- Table and linen

<b>SIZE</b>	<b>PRICE</b>
Small (4ft x 3ft)	£100
Medium (6ft x 3ft)	£160
Large (12ft x 3ft)	£225
If larger area required please email enquiry	
Electricity	£10

# Show Guides

Our full colour A5 Show Guide is provided free to visitors on Show Day and following the show is included via the venues with all their wedding enquiries.

All exhibitors will have a basic listing to include Company name, telephone number or email address and further advertising opportunities are below:

## FEATURE

Enhanced listing to include up to 30 words, logo, add contact etc.

Quarter page

Half page

Full Page

Inside Front / Back Cover

## PRICE

£25

£75

£150

£300

£350

# Goody Bags

Goody bags are given to all visitors and contain **the Truly Scrumptious Wedding Brochure** and real goodies! Exhibitors advertising in the Show Guide may include promotional material in goody bags otherwise the cost to include leaflets etc is £25.

Truly Scrumptious are proud to support The Wedding Wishing Foundation, registered charity 1155409 and all monies paid for goody bag insertion is donated to the charity.

# Wedding Brochure

Our elegant full colour Wedding Brochure is produced yearly in July/August ready for the start of the new Wedding Show season in the Autumn. It provides you the opportunity to have a presence at all wedding shows and not just those you physically attend. The brochure is an elegant design and contains general wedding information, planner and advertisements and is specifically designed to encourage couples to use as an integral part of their wedding planning.

## **ADVERT**

Quarter Page

Half Page

Full Page

Inside Front / Back Cover

## **PRICE**

£175

£300

£450

£500

## **EDITORIAL**

We are pleased to offer opportunities for editorial features in the brochure for £100 for half page (add a half page advert underneath text for a full page feature at only £400) or a single page editorial at £200 (with a full page advert on facing page making a double spread at only £650 for both pages).

*Included in goody bags at ALL shows and  
Available for couples from many retail and wedding outlets locally.*

# Testimonials

'Very busy wedding fair yesterday at the Holiday Inn, Peterborough, many thanks to Stephanie for organising another great day!'

## **iPics**

'You continue to be my lucky charm, I've taken more wedding bookings at your shows than all the others put together!'

## **Chris Brudenell Photography**

'Stephanie we got 5 bookings at the wedding fair, it was great! We do really well at your shows and you always look after us, thank you, looking forward to the next one.'

## **Greenwoods Menswear, Peterborough**

'It was a great wedding fayre, we got 18 enquiries and we will be busy emailing all week!'

## **Chocoheart**

'Thank you for all your hard work, without you it wouldn't be so successful, we look forward to seeing you at the next one.'

## **Heart Brides**

'Thank you for such a fantastic show – it was the best I have attended in many years and credit to you for all the hard work behind the scenes to make it such a success. The doughnuts were a truly delightful, thoughtful and personal touch from you and I know they were appreciated by all so once again a big thank you from me.'

## **Paul Johnson Photography**

'I feel your fairs are very well run and are of a high profile in a marketplace that is perhaps in danger of overkill.'

## **Steve Allen Entertainments**

'A massive thank you from me for putting on another highly successful and busy show!'

## **Carla Corrado Designs**

'Brilliant day yesterday organised by Truly Scrumptious.'

## **Elegance Hair, Peterborough**



# Show Dates

2018

**14 January 2018**

Holiday Inn, Peterborough  
Thorpe Wood  
Peterborough, PE3 6SG

**4 March 2018**

Slepe Hall  
Ramsey Road  
St Ives, PE27 5RB

**13 May 2018**

The Granary  
Stamford Road  
West Deeping, PE6 9JD

**27/28 January 2018**

Stoke Rochford Hall,  
Grantham, NG33 5EJ

**18 March 2018**

George Hotel  
George Street  
Huntingdon, PE29 3AB

**4 February 2018**

Hallmark Golf & Spa  
Bar Hill  
Cambridge, CB23 8EU

**22 April 2018**

Old Nene Golf & Country Club  
Muchwood Lane  
Ramsey PE26 2XQ

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Truly Scrumptious Weddings



ts\_weddings\_peterborough



@TSWeddingEvents



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